

Broadleaf Partners Named Manager of the Decade by PSN



Broadleaf Partners of Hudson, Ohio has been named Large-Cap Growth Manager of the Decade on the prestigious and highly anticipated PSN Top Guns list. The list, published by Zephyr, identifies best-in-class accounts, managed accounts and managed ETF strategies.

The PSN Top Guns list is one of the most important references for investors and asset managers in North America.

What the List Means

Achieving Top Gun status signifies Broadleaf Partners has consistently outperformed its peers, a testament to their dedication to excellence. It also underscores the growing importance of investment advisors' ability to tailor strategies to meet the diverse needs of their clients.

"At Broadleaf, our clients benefit from our smaller size because we can be nimble, making portfolio adjustments seamlessly, and we avoid the "group think" tendencies that pervade larger investment management firms," says Broadleaf's CEO and CIO, Doug MacKay. "More important than our results is the process behind it, honed through the up markets we've enjoyed recently, but also the down markets, which invariably happen. Being long term focused is what we're all about."

The PSN Top Guns list uses a rigorous methodology, evaluating products across six proprietary categories within 75 universes, based on sustained performance over time.

Exceeding Industry Benchmarks

Broadleaf Partners secures the title of Top Guns Manager of the Decade for their outstanding performance in the Large-Cap Growth strategy, specifically the [Broadleaf Growth Equity Portfolio \(BGEP\)](#). This recognition validates their superior performance against industry benchmarks.



About The Broadleaf Growth Equity Portfolio

The Broadleaf Growth Equity Portfolio comprises roughly thirty individual equity securities, catering to investors inclined towards a growth-oriented investment approach within their overall portfolio allocation.

Employing a distinctive proprietary investment strategy, the portfolio integrates macroeconomic perspectives with thorough analysis of individual companies' fundamentals. Its primary objective is to outperform the S&P 500 index over a typical market cycle spanning three to five years.

"It's quite an honor and a blessing to be recognized as Manager of the Decade," says MacKay. "Few knew who we were ten years ago, but more will hear about us today."

Disclosures

The complete list of PSN Top Guns and an overview of the methodology can be located at <https://psn.fi.informais.com/>. Registration is required.

The Manager of the Decade rating was announced on February 21, 2024 and is based on the gross returns of the Broadleaf Growth Equity Portfolio composite for the ten-year period ending on December 31, 2023. Broadleaf Partners did not compensate Zephyr to achieve its ranking but did pay Zephyr a licensing fee to use its logo. Only firms that submitted PSN investment manager questionnaires were eligible for the award.

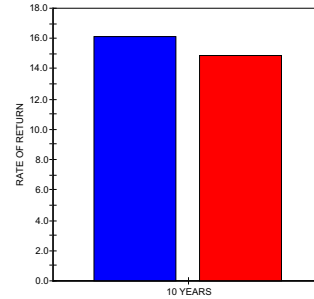
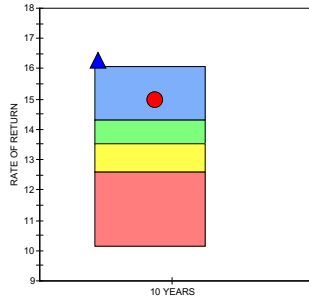
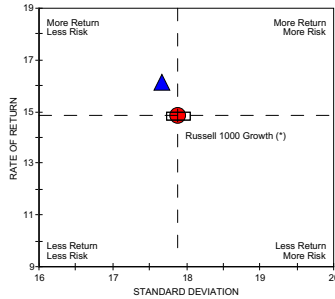
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PSN

TOP GUNS MANAGER OF THE DECADE BROADLEAF PARTNERS, LLC BROADLEAF GROWTH EQUITY COMPOSITE

PSN LARGE CAP GROWTH UNIVERSE



— BROADLEAF PRTRNS GROWTH EQUITY — RUSSELL 1000 GROWTH (*)

ROR (Gross) 10 YEARS	ROR (Net) 10 YEARS	Std Dev 10 YEARS	Alpha 10 YEARS	Beta 10 YEARS	R-Squared 10 YEARS
16.16	15.24	17.68	1.95	0.94	0.91
14.86	--	17.88	0.00	1.00	1.00

Criteria: The PSN universes were created using the information collected through the PSN investment manager questionnaire and use only gross of fee returns. Mutual fund and commingled fund products are not included in the universe. PSN Top Guns investment managers must claim that they are GIPS compliant. Products must have an r-squared of 0.80 or greater relative to the style benchmark for the ten-year period ending DECEMBER 31, 2023. Moreover, products must have returns greater than the style benchmark for the ten-year period ending DECEMBER 31, 2023 and also standard deviation less than the style benchmark for the ten-year period ending DECEMBER 31, 2023. At this point, the top ten performers for the latest ten-year period ending DECEMBER 31, 2023 become the PSN Top Guns Manager of the Decade.

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(*) Style Benchmark

The PSN Large Cap Growth universe is comprised of 143 firms and 206 products